

Q&A
 Patagonia's Casey Sheahan is optimistic despite the economy. **page 48**



OR DAILY

DAY 2 • OUTDOOR RETAILER WINTER MARKET FRIDAY, JANUARY 23, 2009



Outdoor Retailer WINTER MARKET 2009

PRODUCT PICKS

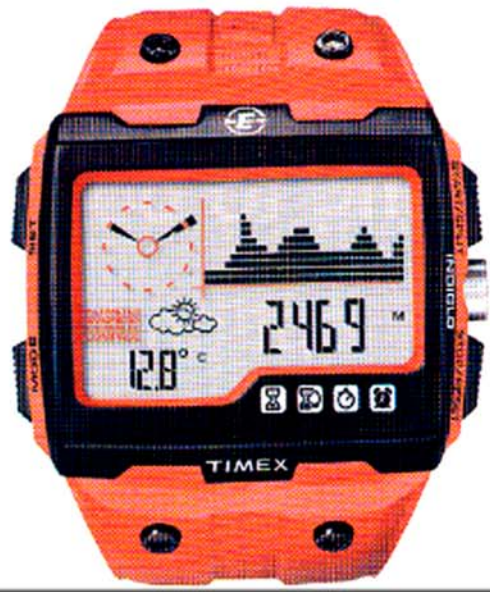
It Takes a Village **6**
 Scandinavian brands band together to show their authentic outdoor heritage and time-tested products in the first Outdoor Retailer Scandinavian Village.

Satisfied? **7**
 Results of a new survey here that whether they were satisfied with career compensation and benefits.

Made in America **8**
 American consumers are generally unwilling to pay more for U.S. made products, but sourcing could be a patriotic label.

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Timex Expedition WS4

The Timex Expedition WS4 is an altimeter, barometer, thermometer, compass, chronograph, timer clock and alarm all rolled into one. All of these critical outdoor measurements are shown on a widescreen display. **Booth #36151**